

WOMEN LEADERSHIP FORUM



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



WOMEN.FOR.CHANGE Passion into action!

Vienna International Centre
October 6th 2021



Frauen:Fachakademie
Schloss Mondsee





Elisa Aichinger | Partner Deloitte Consulting

“During the past eighteen months, every business has been forced to respond to changing markets and new working practices. Navigating uncertain times requires the courage to confront traditional perspectives and the confidence to pursue new approaches. Diverse leadership teams enhance agility, resilience and innovation. All of these attributes are and will be crucial in tackling the challenges this global pandemic presents.”



Eva Buzzi | Managing Director Rail Tours Touristik GmbH

“When an opportunity for growth arises, women tend to focus on the risks, not on the opportunities. Confidence in one’s own potential is about consciously shifting this focus and embracing the ambiguity of never being “fully ready” for the next career step.”



Valerie Neim | CEO of Brazza Transactions

“Leadership is not about being the best, but to make everyone else feel better.”



Rui Pedro Silva | Chief Digital & Information Officer ERIKS

“Over the past decade, the level of acceleration seen across many industries can’t be disconnected from the level of investment taken in digitalization. That is, one of the key factors for organizations to lead the change. While years ago, tech and digital was so often dominated by men, today, we see women taking the stand and leading that change too. ERIKS Digital is proud to have women in key positions of leadership. That balance they bring, together with their gigantic talent and passion, is crucial for us to drive this change.”



Kyla Tennin | World Business Angels Investment Forum G20 Partner

“Smart capital is smart finance, but is different from crowdfunding, venture capitalists, angel investors, etc. Smart finance includes receiving finances, know how assistance from the funder, mentorship from the financier, etc. Smart finance is critical for entrepreneurs to startup and even scale because most entrepreneurs carry innovation. Most significantly, innovation brings in opportunities for tax, new jobs, economic development.”



Cornelia Großmann | Associate Partner Batten & Company GmbH

“When an opportunity for growth arises, women tend to focus on the risks, not on the opportunities. Confidence in one’s own potential is about consciously shifting this focus and embracing the ambiguity of never being “fully ready” for the next career step.”



Sonja Wallner | CFO A1 Telekom

“Leadership is also a matter of attitude. Most women do a very good job but invest less in their self-confidence. For strengthening sovereignty we need to empowering each other and trust in what we do. We have to believe in ourselves - that’s self leadership ... and self leadership is the basis for being a good leader and live good leadership. “



Christine Antlanger-Winter | Country Director Google Austria

“Technological progress is a constant in the evolution of our work environment. Given the rapid developments in the field of AI and automation, deeply human elements of our work, such as creativity, innovation and understanding of complex relationships, are becoming more and more essential. We as women can contribute particularly to shaping a more inclusive future.”



Christian Vancea | Co-Founder Essentio

“We live in a globalized world where we’re always learning from each other. That’s why we need to be inclusive and diverse in everything we do because if we’re not, then there is no room for growth or innovation.”



Ulrike Rabmer-Koller | Managing Director Rabmer Gruppe

“Climate change is one of the biggest challenges of our future. Joint actions have to be taken to achieve the climate targets. For me the dripple I’s - innovation, investments & information are key for a successful green transformation. By using Green Technologies and making changes within our own worlds, we can reach our goals.”



Natascha Kantauer-Gansch | CCO Consumer A1 Telekom

“The fourth industrial revolution brings great opportunities for women thanks to technological advancements. However, these technologies, such as AI, big data, further digitization of private and professional life, need to be developed and applied in a way that actually considers female needs. It is imperative to ensure technologies empower everyone equally.”



Vera Kocsis | Sales Director – Enterprise, CEECIS & MEA Refinitiv

“In today’s volatile business reality, diversity and inclusion is more important than ever. Yet measurable progress in increasing workplace diversity and inclusion remains slow. The reasons why are as varied as the potential solutions. However, most can agree that diversity is good for business. Automation and digitalization can offer opportunities to build on the diversity of our identities and the wealth of our cultures and traditions.”

PROGRAM

10.30 – 11.00 REGISTRATION

11.00 – 11.15 WELCOME & OPENING REMARKS

MODERATION: Sonja **Kato**, Managing Director kommunikato & coaching
Renate **Altenhofer**, Initiator Women Leadership Forum
Dejene **Tezera**, Director, Department of Agri-business, UNIDO
Mario **Mesquita**, Chargé d’Affaires US Embassy to Austria

11.15 – 11.35 KEYNOTE INTERVENTION: Mind the gap! Leapfrogging opportunities to close the gender gap.

Cecilia Ugaz **Estrada**, Director, Gender Equality & Empowerment of Women Office, UNIDO
Veronika **Peshkova**, UNIDO Goodwill Ambassador
H.E. Maha **Ali**, Minister of Minister of Industry, Trade and Supply of Jordan

11.35 – 12.05 DIALOGUE: “WOMEN ON THE RISE – THE MODERN LEADERSHIP” How to evolve from competence to confidence, to deal with the challenges and embrace the potential for future growth.

HOST: Sonja **Kato**, Managing Director kommunikato & coaching
Eser Sevinc **Manav**, Vice President Operations & General Manager Central Europe Coca-Cola
Cornelia **Großmann**, Associate Partner Batten & Company GmbH
Eva **Buzzi**, Managing Director Rail Tours Touristik GmbH
Sonja **Wallner**, CFO A1 Telekom
Monika **Racek**, CEO Admiral Casinos & Entertainment

12.05 – 12.10 Q&A, INTERVENTIONS

12.10 – 12.30 MASTERCLASS: “The New Business Hyper-Reality – How To Stay Competitive In Two Worlds.”

The last couple of years changed entirely the business ecosystem. Competitiveness is now in the physical, but even stronger in the virtual world. This new hyper reality is the glue between every interaction and experience. It offers amazing possibilities, while also controlling the way. How can women reinvent themselves and thrive in fintech and greentech industries in this new hyper-reality?

Hilda **Liswani**, Founder and CEO of WeBloom
Ulrike **Rabmer-Koller**, Managing Director Rabmer Gruppe

12.30 – 13.20 PANEL I: Fourth Industrial (R)evolution – Female Evolution: Shaping The Digital World & AI

The fourth industrial revolution is characterized by a fusion of technologies that is blurring the lines between the physical, digital and biological spheres. Artificial intelligence, big data, etc. are improving women’s participation in economic life and enhancing their empowerment. Digital technologies could help women access new markets, work flexibly and access finance. Women’s superior social skills also represent a competitive advantage in this unprecedented technological breakthrough.

PANEL CHAIR: Sonja **Kato**, Managing Director kommunikato & coaching
Carina **Zehetmaier**, Women in AI Austria
Loubna **Bouarfa**, CEO & Founder OKRA
Natascha **Kantauer-Gansch**, CCO Consumer A1
Christine **Antlanger-Winter**, Country Director Google Austria
Rui Pedro **Silva**, Chief Digital & Information Officer at ERIKS
Vera **Kocsis**, Regional Sales Director Refinitiv an LSEG company

13.20 – 13.30 Q&A, INTERVENTIONS

13.30 – 14.30 LUNCH BREAK

14.30 – 15.20 PANEL II: “SMART FINANCING: THE ENTREPRENEUR’S EDITION”

Smart Financing. Investing In and With Women: Challenges and Opportunities

PANEL CHAIR: Elisa **Aichinger**, Partner Deloitte Consulting
Kyla **Tennin**, World Business Angels Investment Forum G20 Partner
Valerie **Neim**, CEO of Brazza Transactions
Aysegül **Baykal**, Deputy Director Private and Institutional Investors-CEE, Schoellerbank
Christian **Vancea**, Co-Founder essentio.at

15.20 – 15.30 Q&A, INTERVENTIONS

15.30 – 16.10 MASTERCLASS: NEW MANAGEMENT. JUST AGILE. NO HYPE

Eva **Ayberk**, New Management Expert & Consultant

16.10 – 16.50 ROUND TABLE: THE FEMALE GAME CHANGERS

What is a game changer? Being a game changer means breaking stereotypes. Hear from our panelists how their passion led them to where they are today.

PANEL HOST: Sonja **Kato**, Managing Director kommunikato & coaching
Houda **Chakiri**, Assistant Professor of Computer Science Al Akhawayn University Founder and CEO of Enhanced Technologies
Claudia **Winkler**, Co-Founder good
Theresa **Imre**, Founder markta.at
Sonya **Janahi**, Board Member of the Bahrain Chamber of Commerce, Founder & CEO Maya La Chocolaterie
Gerlie **Saura**, President of PWA of Rome

16.50 – 17.00 CLOSING REMARKS

Sonya **Janahi**, Board Member of the Bahrain Chamber of Commerce, Founder & CEO Maya La Chocolaterie

W O M E N . F O R . C H A N G E



Veronika Peshkova
UNIDO Goodwill Ambassador

“The COVID-19 is becoming an unexpected accelerator of the digital transformation of industries with a risk to further increase inequalities between those who have the skills to adapt and those who do not. And the issues of gender -balanced economic development becomes extremely important.”



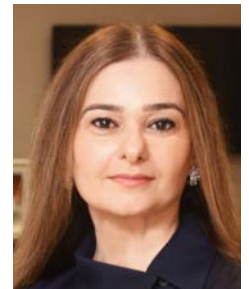
Renate Altenhofer
Initiator Women Leadership Forum

“The Fourth Industrial Revolution changes our way of life at an exceptional rate; Artificial intelligence, big data, etc. are improving women’s participation in economic life and enhancing their empowerment. Digital technologies could help women access new markets, work flexibly and access finance. It is therefore important to create an ecosystem beneficial to the development of women’s leadership and economic empowerment. This year’s forum aims to highlight women’s contribution as powerful drivers of change in numerous industries, showing that positive change is possible when passion leads the way.”



Mario Mesquita
Chargé d’Affaires
US Embassy to Austria

“The United States is committed to increasing women’s economic empowerment through investment, financing, and global economic partnerships. The digital revolution opens new windows of opportunity to spur the goal of gender equality.”



Sonya Janahi
Board Member of the
Bahrain Chamber of Commerce,
Founder & CEO Maya La Chocolaterie

“We are in the era of women reaching the level of progression as women today have exceeded empowerment. The challenge which lies ahead is women supporting women to ensure securing our positions at the highest levels in all sectors as change-makers of all challenges and opportunities.”